



Below is an update on the Iowa Health and Wellness Plan and Health Insurance Marketplace:

Iowa Health and Wellness Plan

Member Healthy Behaviors Mailing Campaign to Begin: Throughout early October, Iowa Health and Wellness Plan members will be receiving a mailing specifically speaking to Healthy Behaviors, and the potential premium owed if the activities are not completed. The folded mailers are customized based on which activity the member has completed. If the member has completed a wellness exam, but not the HRA, the mailing encourages completion of the HRA (and vice versa).

The mailings will be sent to members who will owe a premium in their second year of enrollment if the activities are not completed. Members who will not owe a premium and will be excluded from the upcoming mailing are: Wellness Plan members with income below 50 percent of the Federal Poverty Level, medically exempt members, and members that are American Indian or Alaskan Native. Also excluded from the mailing are member who have already completed both Healthy Behaviors.

The mailings will begin by targeting Wellness Plan members first, followed by Marketplace Choice Plan members. Access samples of the mailings below:

- [Wellness Plan– Need to Complete Both Activities](#)
- [Wellness Plan– Need to Complete HRA](#)
- [Wellness Plan– Need to Complete Wellness Exam](#)

Note: Mailings to Marketplace Choice Plan members will begin mid-October. Look for additional information on timing and samples of the mailings in future updates.

Reminder- Public Comment Period for NEMT Waiver Closes October 13: Please remember that the public comment period for the Non-Emergency Medical Transportation (NEMT) waiver closes October 13. This notice provides details about the Department of Human Services' (DHS) request to extend the waiver of NEMT services in the Iowa Health and Wellness Plan. The 30-day public comment period will close on October 13, at 4:30 p.m. See the [full public notice](#) for more information and [read the draft waiver amendment](#). Find supporting attachments on the [Iowa Health and Wellness Plan Federal Documents page](#).

Health Insurance Marketplace

Iowa Insurance Division is Hosting two ACA Conferences: The Iowa Insurance Division (IID) is pleased to host two conferences this fall to update Employers, Assistors and Stakeholders on the Affordable Care Act (ACA) and the Health Insurance Marketplace. The conferences will include presentations by the Department of Human Services (DHS), IID, and

federal representatives including U.S. Department of Treasury, U.S. Department of Labor, and the U.S. Department of Health and Human Services Centers for Medicare and Medicaid (CMS).

- October 29 – Federal Training for **Employers** on 2015 Changes to the Affordable Care Act:
<http://www.eventbrite.com/e/affordable-care-actmarketplace-education-employer-conference-tickets-12955918501>
- October 30 – CMS Federal Training for **Stakeholders** on 2015 Marketplace and Affordable Care Act Changes:
<http://www.eventbrite.com/e/affordable-care-actmarketplace-education-stakeholder-conference-tickets-12955972663>

Please feel free to share this information with others in your organization or your community. If you'd like to subscribe to these email notifications, please email "subscribe" along with your name, organization and contact information to IMECommunications@dhs.state.ia.us.

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